

Demographics - 115 S. MLK Avenue, Clearwater, FL

Population	0-1 mi.	0-3 mi.	0-5 mi.
2018 Population	15,271	94,687	224,286
2018 Median Age	40.4	45.5	49.7
2018 Household	6,564	39,980	102,589
2018 Average Household Size	2.19	2.3	2.14
2018 Median Household Income	\$30,520	\$43,097	\$43,994

Source: Esri Community Profile, U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census

Consumer Spending	0-1 mi.	0-3 mi.	0-5 mi.
2018 Consumer Spending-Entertainment/Recreation-Total \$	\$11,880,229	\$100,786,791	\$255,708,926
2018 Consumer Spending-Entertainment/Recreation-Average Spent	\$1,810	\$2,527	\$2,493
2018 Consumer Spending-Food Away From Home-Total \$	\$13,402,207	\$109,880,925	\$276,888,546
2018 Consumer Spending-Food Away From Home-Average Spent	\$2,042	\$2,755	\$2,699

Source: ESRI Community Profile. Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Housing	0-1 mi.	0-3 mi.	0-5 mi.
2010 Tenure of Occupied Housing Units	6,065	38,524	98,719
Owner Occupied	31.2%	59.2%	62.8%
Renter Occupied	68.8%	40.8%	37.2%

Employee Base	0-1 mi.	0-3 mi.	0-5 mi.
Total Employees	16,879	43,985	94,691
Dominant Major Employment Groups	Professional, Scientific & Tech Services, Health	Other Services, Retail Trade and Professional,	Retail Trade, Other Services and Professional

Source: ESRI Community Profile, U.S. Census Bureau, Census 2010 Summary File 1. ESRI forecasts for 2018 and 2023 converted Census 2000 data into 2010 geography.

Additional Data

Food & Drink Establishments in Downtown	31		
Vacant Commercial Space Downtown	19,787 sf		
Source: Westport CRE, LLC			
Vehicle Counts for Gulf to Bay/MLK	36,000		

Source: Forward Pinellas 2017 Average Annual Daily Traffic Counts in Pinellas County.