



CALL FOR MURAL ARTISTS

Call Summary

CLEARWATER, Fla. — The city of Clearwater's Community Redevelopment Agency (CRA), in partnership with the Clearwater Public Art and Design Program, is seeking artists to design and paint a series of murals on public and private properties throughout Downtown Clearwater. Applications are due on Tuesday, September 1, 2020, and artist finalists will be notified by September 18, 2020. Murals must be completed by January 31, 2021. The stipend for each mural will range from \$5,000 – \$20,000 depending on the size and complexity of the artwork.

To Apply

Applications are due on Tuesday, September 1, 2020 via online application at downtownclearwater.com or bit.ly/clwmuralsphase2

Project Description

The Clearwater CRA is charged with implementing the downtown vision for Clearwater, Florida, which is the city's historical center. The 2018 Downtown Redevelopment Plan recommends the use of public art to create a high-quality public realm. As part of its public art strategy, the CRA is commissioning artists to design and paint two to four murals that will be visible to the public as they are walking and driving through Downtown Clearwater.

Art Goals

This is the second stage of a large-scale mural program in Downtown Clearwater, and it will help inform future arts and cultural development. The CRA seeks to establish a visual look and feel that distinguishes Downtown Clearwater from Clearwater Beach and surrounding communities. We are seeking experienced mural artists with a strong point of view and the ability to create complex, engaging designs. Artists are welcome to use Clearwater's history, signature events and physical environment as inspiration; however, the final designs must go beyond the simple visual representation of an object or event.

Mural Locations

The following sites have been confirmed to receive murals. Other locations and artist recommendations will be considered. The exact size of the mural and location on the building will be determined in collaboration with the CRA staff, the artist, and the property owner.

1. Clearwater Tower Parking Garage (south façade facing Station Square Park) – 33 N. Garden Avenue



2. Commercial Building (east façade) – 533 Cleveland Street



3. Commercial Building (east façade) – 701 Franklin Street



4. Commercial Building (west façade) - 701 Franklin Street



5. Commercial Building (north and west facades) - 1253 Park Street



6. Intersection of Cleveland Street and Garden Avenue



Budget

The project stipend for each site will range from \$5,000 to \$20,000 depending on the size and complexity of the work. This stipend will cover the artist's fee, travel costs and materials.

Artist Eligibility and Application Requirements

This call is open to artists and teams of artists with professional experience in public art and murals. Please submit the following items contained in a single PDF or Microsoft Word document:

- A one-page resume or short biography
- 3-5 photographs or links to photographs of past murals
- Identify the mural site(s) you are most interested in and a corresponding project budget including the artist's fee, estimated materials costs and travel costs (if applicable)
- Contact information for 2 references from past mural clients

Deadline and Submission Address

Applications are due on Tuesday, September 1, 2020 via online application at downtownclearwater.com or bit.ly/clwmuralsphase2

Selection Process

Each application will be reviewed by a panel of CRA staff, a representative of the Clearwater Public Art and Design Board, participating property owners and a representative of the Downtown Development Board. The highest scoring artists will be asked to participate in a phone interview to determine the right pairing of property owner and artist for each mural site. Artist finalists will be notified by September 18, 2020.

Panel Selection Criteria

The review panel will consider the following factors for each application:

Ability to meet the project's artistic goals

Ability to collaborate with client

Ability to meet the Project Timeline

The proposed budget for the work

Project Timeline

The call will close on Tuesday, September 1, 2020 at noon. The panel will conduct its review between September 2 - 17, 2020. Artist finalists will be notified by September 18, 2020. Murals must be completed by January 31, 2021.

Questions

Contact Christopher Hubbard, the city's cultural affairs coordinator, at christopher.hubbard@myclearwater.com or (727) 562-4067. Additional information about the CRA can be found at downtownclearwater.com