

March 2023

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Downtown Clearwater CRA

Hello Friend,

Join us for a journey through Downtown Clearwater's murals through the lens of augmented reality (AR) on [ARTours Clearwater](#). Developed in partnership with the University of South Florida this cutting-edge public art experience is a self-guided walking tour that takes you to four vibrant murals that have been enhanced with AR along a 0.7-mile route.

When you reach a mural, open the ARTours Clearwater app and point your device's camera at the artwork. Then watch as animations, graphics, videos, and audio make the mural come to life on your screen. Each mural contains several interactive visual experiences – you will see paint buckets spilling, flowers blooming, alligators walking, and more unexpected surprises.

A promotional poster for the ARTours Clearwater Launch Celebration. The background is dark blue. On the right, a hand holds a smartphone displaying a vibrant, colorful mural of flowers and bees. The text on the left is white and yellow. At the top left, it says 'CITY OF CLEARWATER'S COMMUNITY REDEVELOPMENT AGENCY PRESENTS'. Below that, 'ARTOURS CLEARWATER' in large white letters, followed by 'LAUNCH CELEBRATION' in yellow. The event details are: 'The Market Marie', 'Saturday, March 11, 10 a.m. to 2 p.m.', and 'Cleveland Street and Garden Avenue'. A text box describes the experience: 'JOURNEY THROUGH DOWNTOWN CLEARWATER'S MURALS WITH AUGMENTED REALITY (AR). MEET THE TALENTED MINDS BEHIND USF'S ACCESS 3D LAB AND EXPERIENCE 4 MURALS THROUGH THE LENS OF AR ON A WALKING TOUR THROUGH DOWNTOWN CLEARWATER.' Another text box says: 'EVERY SECOND SATURDAY OF THE MONTH THE MARKET MARIE TRANSFORMS CLEVELAND STREET INTO A UNIQUE MARKET FEATURING 100+ LOCAL BUSINESSES.' Logos for Downtown Clearwater and the University of South Florida are at the bottom, along with the text 'In partnership with: ACCESS 3D LAB'. The website 'downtownclearwater.com/artours' is at the top right.

CITY OF CLEARWATER'S COMMUNITY REDEVELOPMENT AGENCY PRESENTS

**ARTOURS
CLEARWATER**

LAUNCH CELEBRATION

The Market Marie
Saturday, March 11, 10 a.m. to 2 p.m.
Cleveland Street and Garden Avenue

JOURNEY THROUGH DOWNTOWN CLEARWATER'S MURALS WITH AUGMENTED REALITY (AR). MEET THE TALENTED MINDS BEHIND USF'S ACCESS 3D LAB AND EXPERIENCE 4 MURALS THROUGH THE LENS OF AR ON A WALKING TOUR THROUGH DOWNTOWN CLEARWATER.

EVERY SECOND SATURDAY OF THE MONTH THE MARKET MARIE TRANSFORMS CLEVELAND STREET INTO A UNIQUE MARKET FEATURING 100+ LOCAL BUSINESSES.

**DOWN TOWN
CLEARWATER**

In partnership with: ACCESS 3D LAB

**UNIVERSITY of
SOUTH FLORIDA**

downtownclearwater.com/artours

Celebrate the launch of ARTours Clearwater at a special community celebration during The Market Marie on Cleveland Street and Garden Avenue. During this launch meet the talented minds at USF who brought these murals to life and learn more about the making of this new AR experience.

[Saturday, March 11th](#) from 10:00 am – 2:00 pm

Download the ARTours Clearwater app on Google Play and Apple App Store. Visit downtownclearwater.com/artours to learn more.

Meet Niki Butcher

[Saturday, March 18](#) | 11:00 am - 1:00 pm

Clearwater Public Library Main Branch | 100 N Osceola Avenue

[Meet Niki Butcher](#) where she will be signing copies of her debut book, *Daydreaming*, while sharing stories about her hand-painted photography.



[Daydreaming: Niki Butcher's Hand-Painted Photography](#) exhibit invites you to see the historical, beautiful, and sometimes quirky aspects of our world through the eyes of a thoughtful optimist on display now through April 28th at the Clearwater Public Library.

Niki has focused her camera on the fading facades of old Florida, capturing funky 'mom & pop' wayside businesses, lonesome sandy beaches, and the beauty of the Everglades. Remembering the gentle feeling of old Florida postcards, Niki hand paints her black and white photographs in vibrant tones and pastel hues.

What Do You Want to See in Coachman Park?

As the opening of Coachman Park approaches in late June 2023, we are excited to offer a variety of events and activities.

To make sure we're providing programs that best fit your interests, we're asking for your input with a brief survey.

Your responses will help us tailor our offerings and create a space that is engaging and enjoyable for everyone.

[TAKE SURVEY >>>](#)



Free Spring Break Park-and-Ride Service Returns

March 1 - April 30, 2023

The city of Clearwater has teamed up with the Pinellas Suncoast Transit Authority (PSTA) to make your trip to Clearwater Beach easier during spring break season. [Park & Ride](#) is a program that offers beach visitors a place to park in a free designated lot, and then ride the trolley to the beach for free. Trolley Park & Ride service runs:

- Monday through Thursday, every 30 minutes from 10 a.m. to 10 p.m.
- Friday to Sunday, every 15 minutes from 10 a.m. to midnight on Fridays and Saturdays and until 10 p.m. on Sundays

Park for free any day of the week at the former Clearwater City Hall location, 112 S. Osceola Ave., and board for free there, at the Clearwater Beach Transit Center or the Clearwater Beach Marina. Return service to the parking lot boards at the Clearwater Beach Marina, 25 Causeway Blvd. in Clearwater.

Additional parking is available Friday, Saturday and Sunday at the following locations:

- 310 Court Street (County Garage)
- 450 Oak Avenue
- 440 Court St.

Board **FREE** Park & Ride Shuttles at these stops.

LEGEND

- Suncoast Beach Trolley (Suncoast Beach to Pier 60)
- Jolley Trolley - Coastal (Clearwater Beach, Clearwater (Clearwater, Dunedin, Tarpon Springs))
- Jolley Trolley - South Beach (Suncoast Beach, Clearwater (Clearwater, Dunedin, Tarpon Springs))
- Jolley Trolley - North Beach (Suncoast Beach, Clearwater (Clearwater, Dunedin, Tarpon Springs))
- P1 Court St. Parking Lot
- P2 Osceola Parking Lot (Suncoast Beach)
- FREE Park & Ride shuttle stop
- Trolley Stop (near Pier 60)

Park FREE Ride FREE

Monday - Thursday
10am - 10pm
shuttles approximately every 30 minutes

Friday - Sunday*
10am - Midnight
shuttles approximately every 15 minutes
*service ends at 10pm on Sunday

Parking Available

Monday - Friday at:
112 S. Osceola Ave., Clearwater, FL
(Public City Hall Lot)

Saturday & Sunday at:
112 S. Osceola Ave., Clearwater, FL
(Public City Hall Lot)

310 Court St., Clearwater, FL
(County Garage)

450 Oak Ave., Clearwater, FL

311 S. Osceola Ave., Clearwater, FL

Board any of these vehicles

Download our endorsed App:
[PSTA.net/TransitApp](https://psta.net/TransitApp)

To track the Jolley Trolley, visit:
www.jolleytrolleytracker.com

Downtown March Events

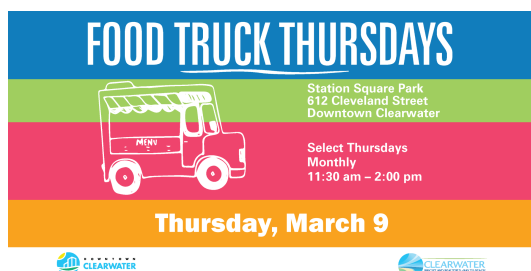
- Mar 5 - Girl Gang of Pinellas County Women's Market
- Mar 9 - Food Truck Thursdays
- Mar 11 - ARTours Launch Celebration
- Mar 11 - The Market Marie
- Mar 12 - Peace Concert Series
- Mar 18 - Niki Butcher Book Signing
- Mar 18 - Public Art Walk



Girl Gang of Pinellas County Women's Market

[Sunday, March 5](#) | 12:00 - 4:00 pm
| Cleveland Street and Garden Avenue

In celebration of International Women's Month in March, the [Girl Gang of Pinellas County](#) is hosting an all-women owned local business Market in Downtown Clearwater!



Food Truck Thursdays

[Thursday, March 9](#) | 11:30 am - 2:00 pm | Station Square Park

Take your lunchbreak and enjoy different featured food trucks every month.

- [Jersey Dogs Food Truck](#)



Peace Concert Series

[Sunday, March 12](#) | 3:00 pm |
Peace Memorial Church

Come enjoy a classical afternoon featuring the compositions of Johann Sebastian Bach.



Public Art Walk

[Saturday, March 18](#) | 10:30 am or 4:00 pm

Clearwater Arts Alliance presents Public Art Walk on the third Saturday of each month.

- [Gigglewaters](#)
- [Martejas Delites](#)

Celebrating Baseball Season with mascot's DJ Kitty from the Tampa Bay Rays and Phinley from the Clearwater Threshers.

Join us again next month on Thursday, April 13th.



The Market Marie

[Saturday, March 11](#) | 10:00 am - 2:00 pm | Cleveland Street and Garden Avenue

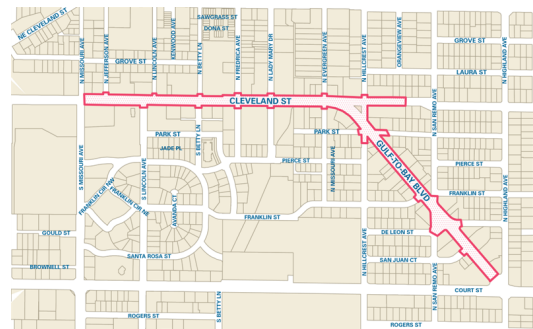
The second Saturday of each month featuring a mix of 100+ local businesses.



Downtown Gateway Business and Neighbors Association

Monday, March 13 | Hacienda Corralejo, 1230 Cleveland Street

The [second Monday](#) of each month. Mix and mingle at 5:30 pm followed by the meeting from 6:00 – 7:00 pm.



Businesses Remain Open during Construction

[Cleveland Streetscape Phase III](#) and Mercado construction continues in the Downtown Gateway neighborhood and as we get closer to project completion this summer we remind you that all businesses remain open during construction.

downtownclearwater.com

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