

April 2022

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Downtown Clearwater CRA



Dear Friend,

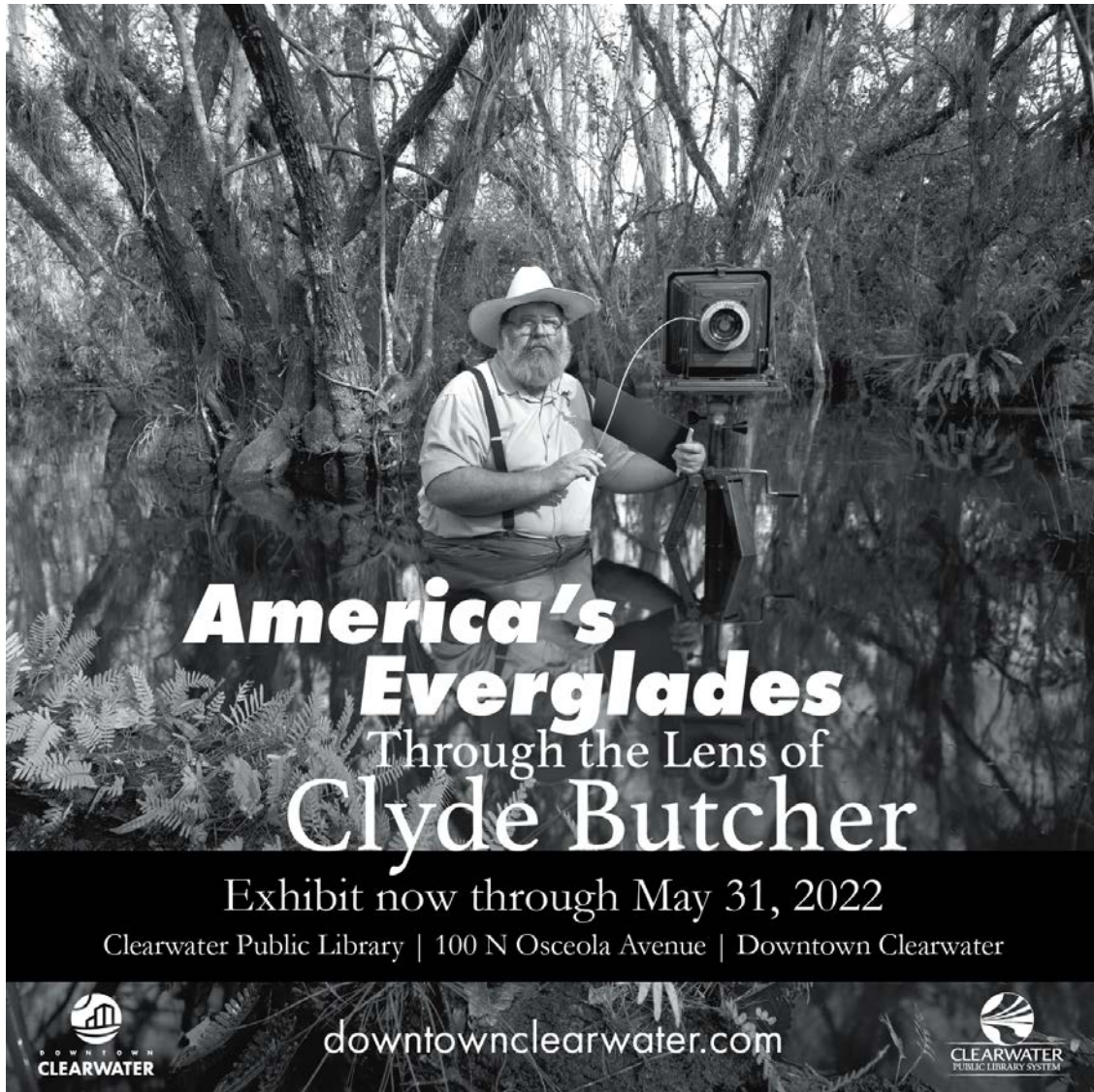
The Downtown Clearwater Community Redevelopment Agency (CRA) is excited to announce that a new immersive art installation will be coming to the streets of Downtown Clearwater that is sure to stimulate your ears. "*The World Within*" is a sound installation that will transmit the pulse of the Everglades over a pathway providing a space to walk in presence with the natural world. In this newly revealed, natural coexistence, man and nature unite.

Aiming to bring refuge, rejuvenation, and presence, *The World Within* opens May 15th in Downtown Clearwater.



This new outdoor installation will create an additional way to experience the Everglades through soundwaves in downtown steps away from the exhibit [America's Everglades: Through the Lens of Clyde Butcher](#). Make sure to see the Everglades from the perspective of legendary black and white landscape

photographer Clyde Butcher at the Clearwater Public Library now through May 31st. Both of these unique experiences are free to enjoy.



This April the city of Clearwater is celebrating Earth Month with a range of environmental and sustainability activities. To see the list of upcoming environmental events, visit <https://myclearwater.info/EarthMonth2022>

Continue scrolling down to learn about the latest events, business resources, and more taking place this April downtown.

The CRA Team – Amanda, Anne, Howard, Matt, and Eric

#### April Events

- Apr 8: [CRA Open House](#)
- Apr 9: [The Market Marie](#)

- Apr 11: [East Gateway Business and Neighbors Association](#)
- Apr 16: [Clearwater Hispanic Farmers Market](#)
- Apr 16: [Clearwater Arts Alliance Public Art Walk](#)
- Apr 16: [Sip and Stroll](#)
- Apr 23: [Ukulele Festival in The District](#)
- Apr 28: [Clearwater Business SPARK Workshop](#)



## Ukulele Festival

Presented by [The Tampa Bay Ukulele Society \(TBUS\)](#)

**April 23**

A full fun filled day of entertainment and education aimed at all age groups. Festival runs from noon until 8:00 pm on the 400 and 500 blocks on Cleveland Street. At 6:30 pm join us for a special concert at Peace Memorial Church, 110 S Ft Pierce Ave, featuring Steve and Amanda Boisen from Tarpon Springs, Florida and The Birdwatchers from Provo, Utah.



# THE MARKET *marie*



## WHAT TO EXPECT

50+ local small businesses  
and artisans • baked goods •  
drinks • candles • soaps •  
italian ice • wearable art •  
handmade jewelry •  
Phillybuster food truck •  
flowers • DJ dave • local  
honey • & so much more!

EVERY 2ND SATURDAY OF THE MONTH

PRESENTED BY THE MARKET CULTURE

PROUDLY SPONSORED BY THE DDB

## WHEN TO SHOP

APRIL 9  
2022

10 AM  
- 2 PM

A DAYTIME MARKET CURATED FOR  
ARTISANS AND SMALL BUSINESSES!

[www.TheMarketMarie.com](http://www.TheMarketMarie.com)

## WHERE TO SHOP

710 COURT ST.  
CLEARWATER, FL

## The Market Marie

**April 9**

10:00 am - 2:00 pm at Court and Myrtle

Featuring over 50 local artisans and small businesses. Plus music by DJ Dave.



PRESENTED BY



[www.clwhispanicfarmersmarket.com](http://www.clwhispanicfarmersmarket.com)



## Clearwater Hispanic Farmers Market

presents "Adoptable Me" a multi-rescue group event

**April 16**

9:00 am - 3:00 pm at Court and Myrtle

The Clearwater Hispanic Farmers Market is bringing together several animal

rescue groups and their adoptable pets. Plus enjoy a special dog-tricks presentation from the Upper Suncoast Dog Training Club.



## Clearwater Business SPARK Workshop

### Marketing For Small Business: Use Your Brains Before Spending Your Bucks!

**April 28**

11:45 am - 12:45 pm at The Ring

Free - [register online](#)

Owning a small business is not for the faint of heart – 50% fail within the first 5 years, 66% fail within 10 years . . . and the primary cause of death . . . according to US Bank – It's bad marketing. Today between 25 - 37% of all marketing dollars are wasted in bad decisions. Here's a "Back To Basics" workshop that combines the best of ideas, data and peer support to help you succeed presented by [Catalyst - A Marketing Company](#) and [Clearwater Business SPARK](#).

## Free Spring Break Trolley Service Returns

### **Park in Downtown Clearwater and Ride to Clearwater Beach**

Pinellas Suncoast Transit Authority (PSTA) and the city of Clearwater have partnered once again to provide free park and ride during Spring Break.

Now through April 30, anyone can park for free in the former city hall parking lot (112 S. Osceola Ave) seven days a week. A trolley or bus will pick up every 30



minutes from 10 a.m. to 10 p.m. Monday through Thursday and every 15 minutes from 10 a.m. to midnight on Friday, Saturday, and Sunday. Return service to the Park & Ride lot boards at the Clearwater Beach Marina.

Additional parking areas are available Friday, Saturday, and Sunday. For more information on the Spring Break Park & Ride service, please visit [psta.net/springbreak](http://psta.net/springbreak)



A graphic with a pink background. On the left, there are three circular images: a yellow trolley, a blue parking 'P' sign, and a blue trolley with people boarding. Below these is the Clearwater logo, which consists of a blue and yellow wave icon and the text 'CLEARWATER BRIGHT AND BEAUTIFUL - BAY TO BEACH'. To the right of the images, the text 'Park & Ride Trolley Service Returns' is written in large, bold, white letters. Below this, a list of bullet points is provided.

## Park & Ride Trolley Service Returns

- March 1 to April 30
- 7 Days a Week
- Park in Downtown & Ride to the Beach for Free
- [PSTA.net/SpringBreak](http://PSTA.net/SpringBreak)

**CLEARWATER**  
BRIGHT AND BEAUTIFUL - BAY TO BEACH

## Community and Business Resources



A graphic featuring an orange and white striped barrel with a face, standing on a black base. To the right of the barrel is a red box with white text.

**Meet "Barrello"**  
**The East Gateway's New Mascot**

With Daily "Orange Barrel" specials & special events at our restaurants & retailers

### Orange Barrel Specials

The Downtown Gateway Business and Neighbors Association would like to introduce you to "Bob Barrello" and the new "Orange Barrel Special" construction campaign featuring restaurant specials and special



### [East Gateway Business and Neighbors Association](#)

Join us on April 11 - the second

events from Downtown Gateway businesses including: Billy Bricks, Charlie's Sushi, DeLukas Restaurant and Bar, Hacienda Corralejo Mexican Kitchen, Julie's, Nature's Food Patch, Philly Joe's, Rock Pizza Subs, and Senor SUBS & Gyros.

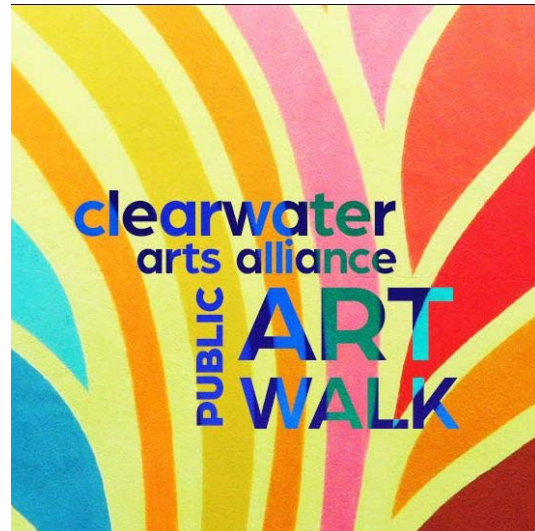
Be sure to follow Bob on the [Clearwater East Gateway Business And Neighbors Association](#) Facebook Page to learn more.



### **Business Assistance Grants**

The CRA has adopted 3 business assistance grant programs for current and future downtown commercial property owners and businesses to help reduce blight and vacancy. [Reserve](#) your time to meet with staff to learn about our programs.

Monday of each month. Mix and mingle at 5:30 pm followed by the meeting from 6 - 7 pm at Hacienda Corralejo, 1230 Cleveland Street.



### **Public Art Walk**

Every third Saturday, join the Clearwater Arts Alliance on a stroll featuring nearly two dozen murals, sculptures, and placemaking sites in Downtown Clearwater at 10:30 am or 4:00 pm on April 16.



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## **downtownclearwater.com**

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