

March 2022

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Downtown Clearwater CRA



Dear Friend,

The Downtown Clearwater Community Redevelopment Agency (CRA) is proud to announce world-renowned Florida Artists Hall of Fame photographer Clyde Butcher will be holding a lecture a block away from his exhibit currently on display in Downtown Clearwater.

[Through the Lens - Lecture with Clyde Butcher](#)

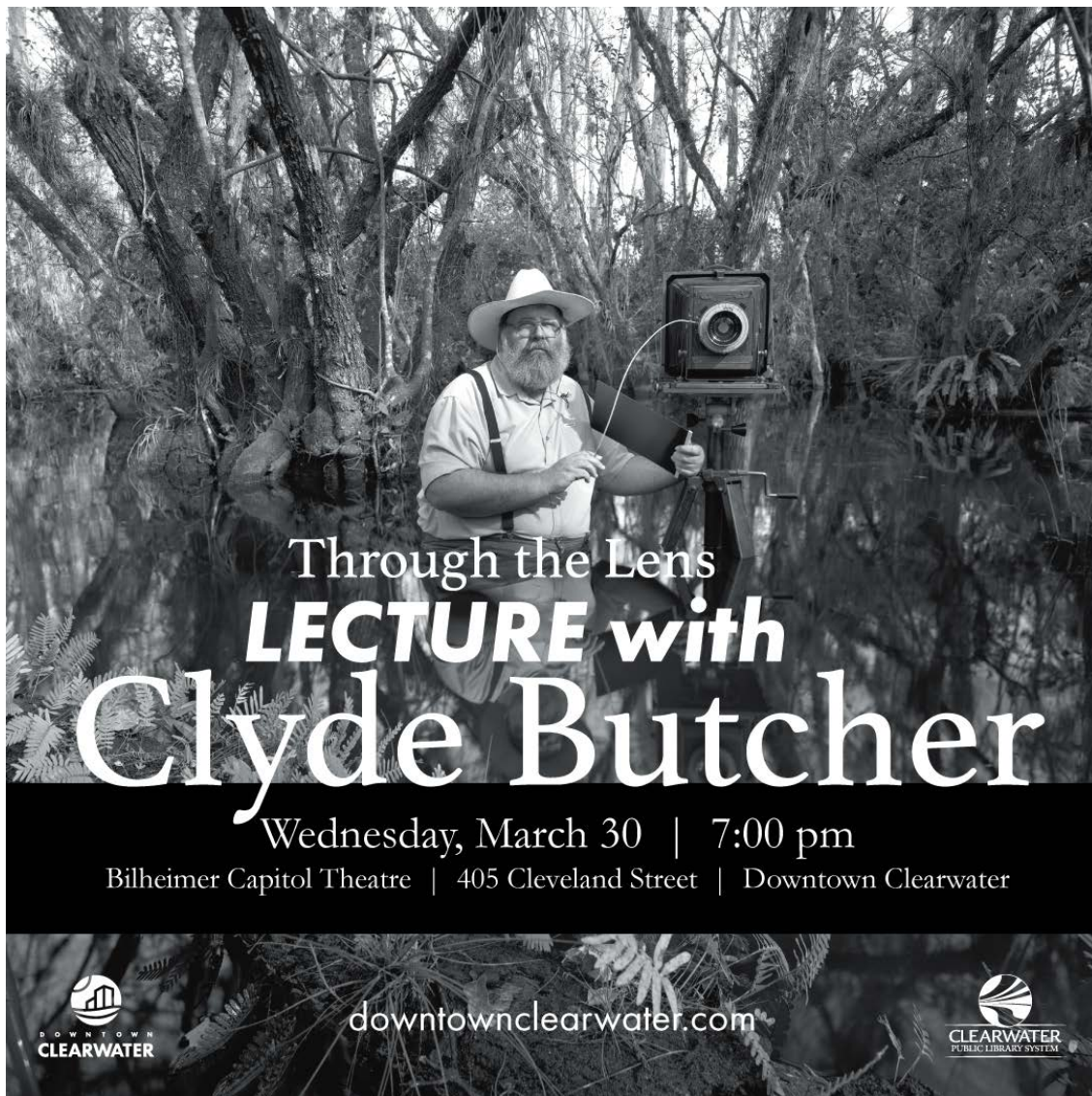
Wednesday, March 30 at 7:00 pm

[The Bilheimer Capitol Theatre](#) located at [405 Cleveland Street](#)

FREE

This lecture provides visitors that chance to hear from Clyde Butcher to learn about his experiences that earned him the Lifetime Achievement Award from the North American Nature Photography Association and Ansel Adams Award from the Sierra Club. Clyde Butcher's black and white monumental photographs have been exhibited in museums around the world, with the exhibit at the Clearwater Public Library showcasing his collection [America's Everglades: Through the Lens of Clyde Butcher](#). Prior to and after the lecture, Clyde Butcher will be signing books at the historic Bilheimer Capitol Theatre.

[Click here](#) to reserve your spot for the lecture.



The CRA is also excited to grow our offerings focused on the Everglades. In mid-May, a new unique outdoor immersive installation featuring the sounds of the Everglades will open on the streets of Downtown Clearwater. The sound installation "The World Within" by Todd MacIntire will invite visitors to hear the wild and natural sounds of the Everglades in the urban environment.

Continue scrolling down to learn about the latest events, business resources, and more taking place this March downtown.

The CRA Team – Amanda, Anne, Howard, Matt, and Eric

Free Spring Break Trolley Service Returns

Park in Downtown Clearwater and Ride to Clearwater Beach

Pinellas Suncoast Transit Authority (PSTA) and the city of Clearwater have

partnered once again to provide free park and ride during Spring Break.

From March 1 through April 30, anyone can park for free in the former city hall parking lot (112 S. Osceola Ave) seven days a week. A trolley or bus will pick up every 30 minutes from 10 a.m. to 10 p.m. Monday through Thursday and every 15 minutes from 10 a.m. to midnight on Friday, Saturday, and Sunday. Return service to the Park & Ride lot boards at the Clearwater Beach Marina (25 Causeway Blvd.). Additional parking areas are available Friday, Saturday, and Sunday.

For more information on the Spring Break Park & Ride service, please visit psta.net/springbreak



The graphic features a pink background with three circular images on the left: a yellow trolley, a blue parking 'P' sign, and a blue trolley with passengers. To the right, the title 'Park & Ride Trolley Service Returns' is written in large, bold, white letters. Below the title is a bulleted list of service details. In the bottom left corner is the Clearwater logo, which includes a stylized wave icon and the text 'CLEARWATER BRIGHT AND BEAUTIFUL - BAY TO BEACH'.

Park & Ride Trolley Service Returns

- March 1 to April 30
- 7 Days a Week
- Park in Downtown & Ride to the Beach for Free
- PSTA.net/SpringBreak

CLEARWATER
BRIGHT AND BEAUTIFUL - BAY TO BEACH

Historic Revitalization coming to Cleveland Street

Plans to restore three buildings in the heart of Downtown Clearwater's historic Cleveland Street district have been announced that will bring each building to its original historic beauty and charm.

Learn more from [Cleveland Street Alliance](#) about the plans for Peoples Bank, F.W. Woolworth Co., and The Telephone Building located on the 400 and 500 blocks of Cleveland Street. [Click here](#) to read the article from Tampa Bay Times.



March Events

- Mar 12: [The Market Marie's Spring Flea](#)
- Mar 13: [Peace Concert Series](#) presents Bach on the King of Instruments
- Mar 14: [East Gateway Business and Neighbors Association](#)
- Mar 16: [Cat & Dog Adoption Event](#)
- Mar 17: [SPARK & SCORE Workshop](#)
- Mar 19: [Clearwater Hispanic Farmers Market](#)
- Mar 19: [Clearwater Arts Alliance](#) Public Art Walk
- Mar 19: [Sip and Stroll](#)
- Mar 26: [Neighborhoods Day](#)
- Mar 30: [Through the Lens - Lecture with Clyde Butcher](#)

Cat & Dog Adoption Event

March 16

[KnowBe4](#) has proudly partnered up with two amazing local organizations,

Humane Society of Pinellas County and Pinellas County Animal Services, to come together and have a Cat & Dog Adoption Event in Station Square. On March 16th, 2022 both HSPC & PCAS will be on site with various cats and dogs of all ages and breeds that are able to be adopted right then and there!

Cat & Dog Adoption Event

KnowBe4 in partnership with HSPC & PCAS

March 16th from 11:00 am - 3:00 pm

Station Square Park

Along with pet adoptions, there will also be local pet vendors promoting who they are and their awesome services! While not every person may be looking or wanting to adopt a pet, there are still plenty of opportunities and ways to help and contribute to two amazing organizations! There will be raffle tickets for sale that can be put towards some fantastic prizes, donated by local pet vendors, as well as the opportunities to donate money, pet food, and other pet items!



Clearwater Business SPARK and SCORE Workshop

[Goal Achievement Project: Forget Willpower - It's WE'LLpower!](#)

March 17

Have the 2022 business goals you set in January fallen by the wayside? You're

not alone - 80% of us have given up on achieving them. So let's reboot 2022 - together: "Forget Willpower - It's We'llpower!" A Goal Accountability Partner can increase the odds of your achieving your goals by 77%.

Learn how to reboot right at this free workshop hosted by [Clearwater Business SPARK](#) and [SCORE](#).



[Clearwater Business SPARK](#) is a network of resources provided by our partners to support businesses and entrepreneurs in every stage of development so that you may easily identify and obtain the resources you need to grow in the greater Clearwater area.

Markets at Court and Myrtle

[The Market Marie](#) - 2nd Saturday

March 12 from 10 am - 2 pm

[Clearwater Hispanic Farmers Market](#) - 3rd Saturday

March 19 from 9 am - 3 pm

Save the Date

[CRA Open House](#)

April 8

Meet with CRA staff to share and learn at our 1st quarterly open house at the Clearwater Public Library in Council Chambers from 10:00 - 11:00 am. All are welcome to attend.

[Pier 60 Sugar Sand Festival](#)

April 8 - 24

Enjoy amazing sand creations on Clearwater Beach in an expansive 21,000-square foot structure with live music, fireworks, kid's play zones, and sand sculpting classes there's more fun to have during the festival than grains of sand on Clearwater Beach just across the bridge from Downtown Clearwater.

[The Tampa Bay Ukulele Society \(TBUS\) presents Uke Festival](#)

April 23

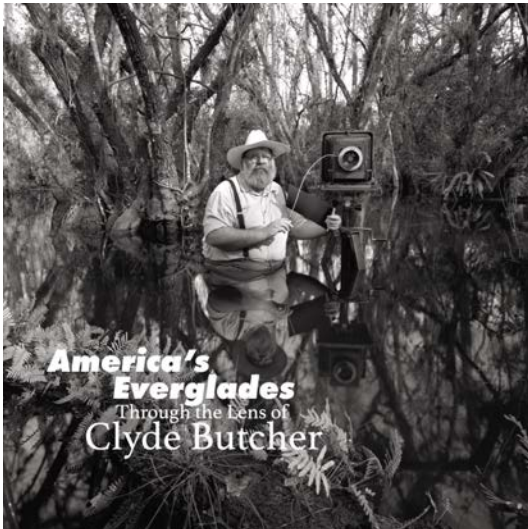
TBUS Uke Festival in The District featuring workshops, live entertainment, and more for one full day of fun!

Community and Business Resources



Business Assistance Grants

The CRA has adopted 3 business assistance grant programs for current and future downtown commercial property owners and businesses to help reduce blight and vacancy. [Reserve](#) your time to meet with staff to learn about our programs.



America's Everglades – Through the Lens of Clyde Butcher

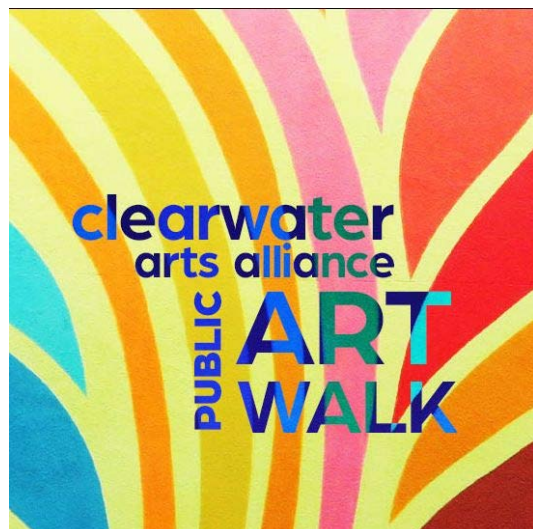
Free admission

Experience the natural beauty and boldness of Clyde Butcher's monumental black and white



East Gateway Business and Neighbors Association

Join us on March 14 - the second Monday of each month. Mix and mingle is held at 5:30 pm followed by the meeting from 6 - 7 pm at Hacienda Corralejo, 1230 Cleveland Street.



photography in a museum-quality art gallery inside the Clearwater Public Library. This exhibit features an accumulation of images from Clyde's beloved Everglades.

[Public Art Walk](#)

Every third Saturday, join the Clearwater Arts Alliance on a stroll featuring nearly two dozen murals, sculptures, and placemaking sites in Downtown Clearwater at 10:30 am or 4:00 pm on March 19.

downtownclearwater.com



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