



City of Clearwater CRA Business Spotlight Application

BUSINESS INFORMATION

Business Name _____

Business Address _____

Contact Person _____

Contact Number _____ Contact Email _____

SOCIAL MEDIA

Facebook _____

Instagram _____

X (Formally Twitter) _____

Tik Tok _____

BUSINESS OVERVIEW

Year Established _____

Type of Business _____

Do you have an *act ve* Business Tax Receipt (BTR) with the City of Clearwater? (Check One)

Yes No

Are you a property owner? (Check One) Yes No

If *yes*, please provide us with proof of ownership.

If *no*, please provide a copy of your *current* lease agreement.

ATTACHMENTS

- Current* City of Clearwater Business Tax Receipt
- Current* lease agreement
- Business logo

BUSINESS & COMMUNITY

Why did you choose to open your business in the Downtown Clearwater redevelopment area?

How does your business show commitment to the (Clearwater) community?

BUSINESS SPOTLIGHT FEATURE

What inspires you to make a positive impact within your community through your business?

What has been your biggest success to date?

What's an interesting fact about your business that most people don't know?

If selected for the City of Clearwater CRA Business Spotlight Program, which type of feature would you be interested in? (Check One)

Video

Reel

Blog Post

All the Above

What type of social media platforms are you comfortable using?

If selected for the City of Clearwater CRA Business Spotlight Program, you will be required to attend the CRA Trustee Meeting.

By accepting this, you acknowledge that if selected, a representative from your business would be required to participate in all activities implemented by the Community Redevelopment Agency (CRA), and failure to do so may result in penalties or termination of any agreements or benefits provided.

Link: [Community Redevelopment Agency Meetings Schedule](#)

Please note, Community Redevelopment Agency Meetings are held at 1:00 p.m. 3rd Monday of each month.

Please feel free to share any additional information about your business that previously was not shared.

AUTHORIZATION:

By accepting this agreement, you acknowledge and agree that the Community Redevelopment Agency (CRA) shall not be held liable for any damages, losses, or claims arising from the Business Spotlight Program. You further acknowledge that your acceptance constitutes a binding agreement and wavier of any rights to pursue legal action against the Community Redevelopment Agency (CRA) in relation to the Business Spotlight Program.

I hereby give the City of Clearwater Community Redevelopment Agency (CRA) the permission to use, share, and promote the provided information in their Business Spotlight feature across various platforms, including their website, social media, meetings, and any other relevant platforms.

Signature _____

Date _____

Print Name _____

Title _____